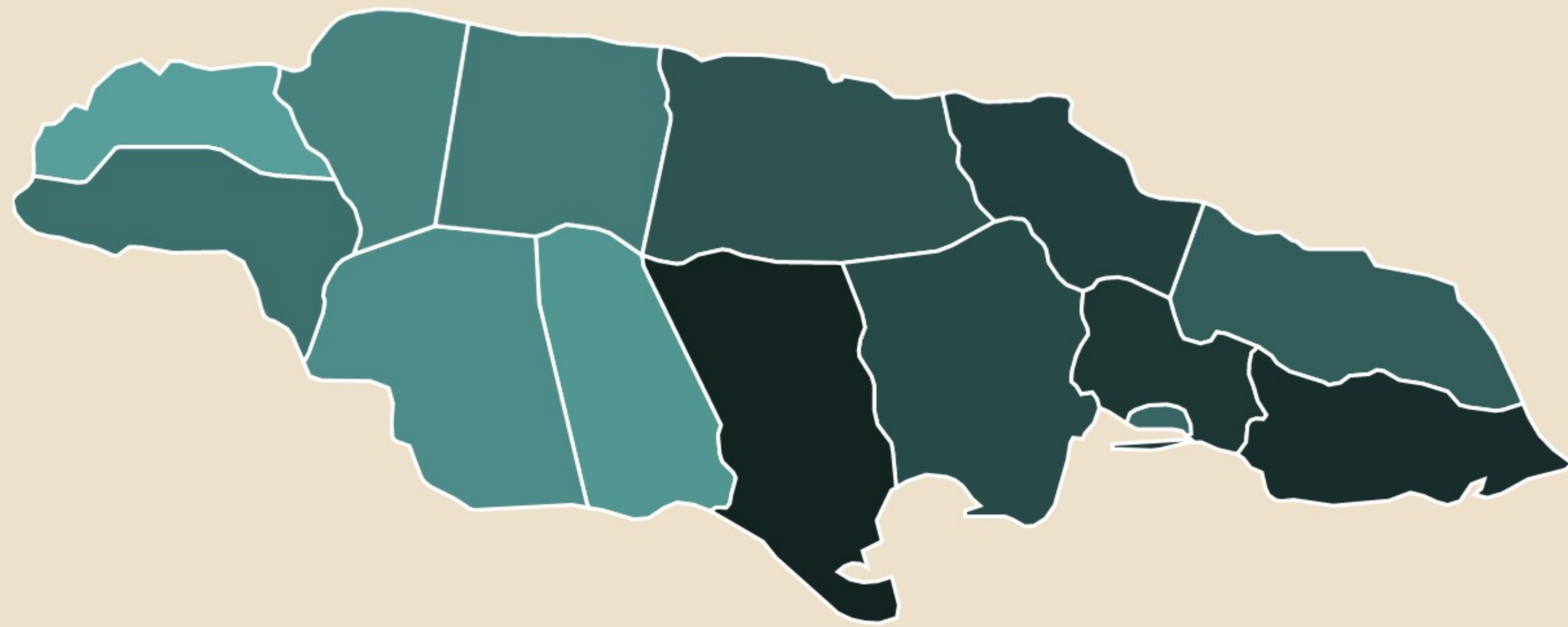


RESULTS: Jamaica Spiritual Needs Assessment

Challenges & Ministry Opportunities



Data Sources:

- Personal interviews with a random sample of 1,007 Jamaican adults
- Personal interviews with a random sample of 560 Jamaican youth between the ages of 13 and 17
- Paper and online surveys with 18 Jamaican pastors

61% Of men do not rely on grace through faith in Jesus Christ for their salvation

78% Of youth do not rely on grace through faith in Jesus Christ for their salvation

46% Of church attenders do not read or listen to the Bible outside of church.

Among Jamaican adults...



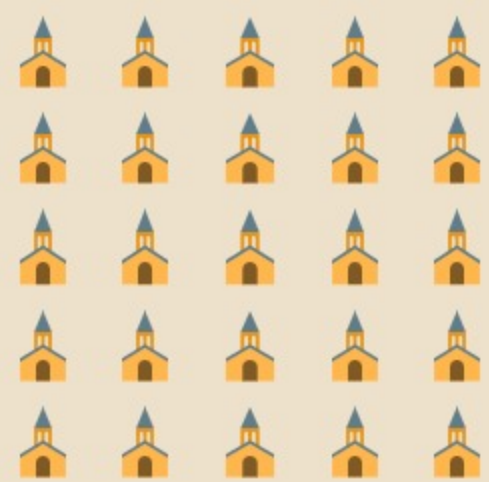
973,000 need to know Christ



497,000 need discipleship



439,000 are potential disciple-makers



There's a significant need for evangelism both inside and outside the church, especially among youth. Evangelism efforts should emphasize the full and complete nature of God's grace, especially highlighting how this grace often differs from cultural norms and expectations.

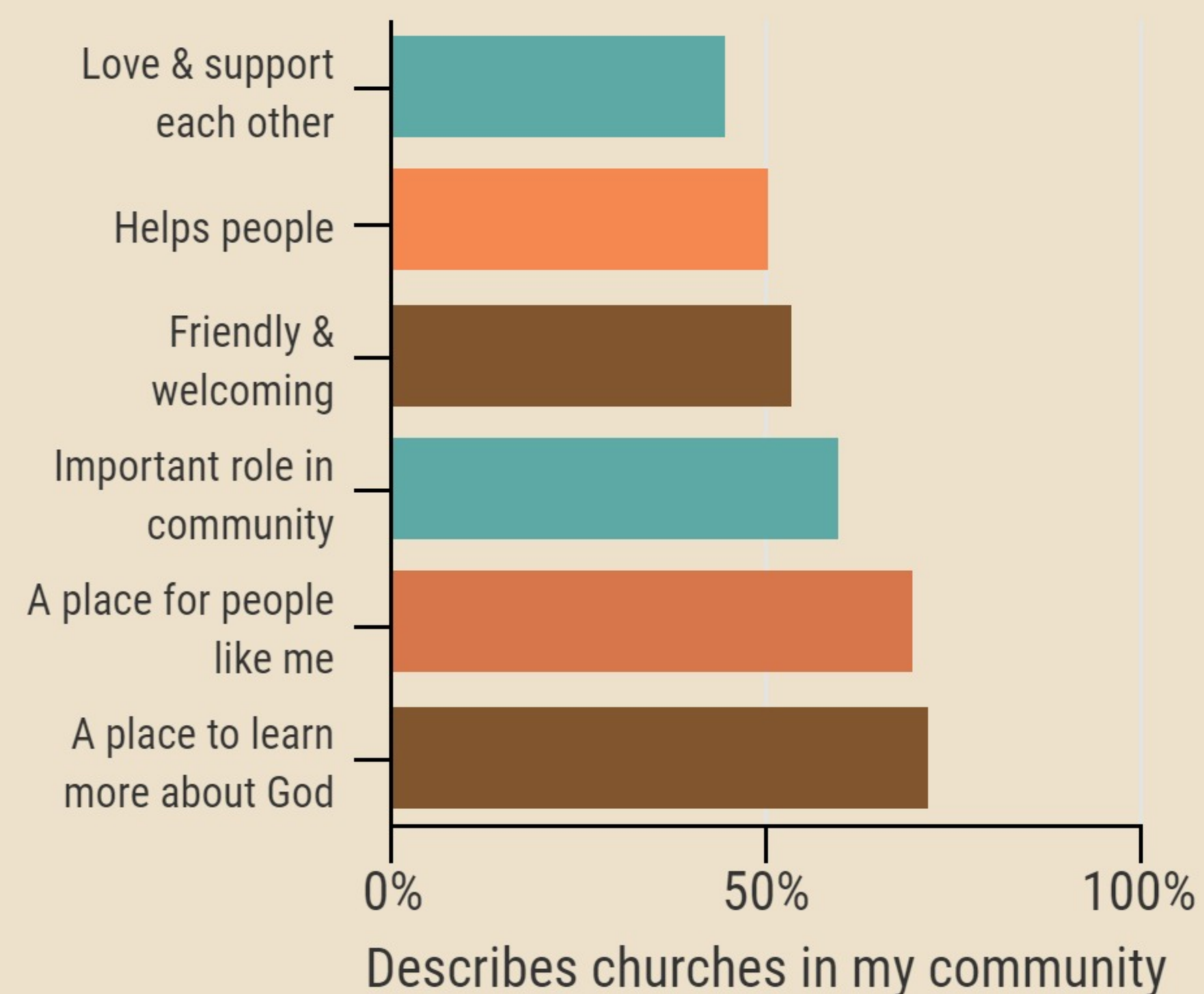


Men are less likely to have a saving relationship with Christ, to attend church, and to be potential disciple-makers. Our data shows that viewing church as too feminine is NOT a cause of their reluctance to attend church. Open-ended questions reveal many people avoid church because they feel they have to "clean themselves up first." With 40% of men struggling with pornography, it would not be surprising if this reason is a major barrier for them.



Jamaican adults and youth also need daily discipleship. Generally they respect the Bible, have some familiarity and express an openness to engaging it. Strategies, such as apps, can help them hear from God's Word on a daily basis, allowing it to permeate their lives and help them overcome their daily struggles.

Non-Attenders' Views of Church



Jamaicans respect churches, but want them to play a larger role in addressing social issues and aiding their communities. One important issue evident in this study is the high rates of physical & sexual abuse experienced by both men and women. Churches need to work together to address this critical social issue, changing the culture of abuse. Together they can raise public awareness, help hold perpetrators accountable, and become safe havens for victims.